## DEPARTMENT OF ACCOUNTING, BUSINESS INFORMATION SYSTEMS

## AND MARKETING

[Bachelor Of Science Degree In Accounting](#_Toc303512600)

[Program Of Study](#_Toc303512601)

[Bachelor Of Science Degree In Business Information Systems](#_Toc303512602)

[Program Of Study](#_Toc303512603)

[Bachelor Of Science Degree In Marketing](#_Toc303512604)

[Program Of Study](#_Toc303512605)

[Bachelor Of Science Degree In Supply Chain And Logistics Management](#_Toc303512606)

[Program Of Study](#_Toc303512607)

The Accounting, Business Information Systems and Marketing Department offers undergraduate courses for the student who plans to enter the business world in an administrative capacity. The programs are accredited by the Association of Collegiate Business Schools and Programs (ACBSP).

The program of study in Accounting, Business Information Systems and Marketing leads to a Bachelor of Science degree in Accounting, Business Information Systems, or Marketing. Internships are available for students to apply what has been learned in the classroom to real- world situations. To be admitted to programs in Accounting, Business Information Systems, and Marketing as a major, the student must have a cumulative grade point average of 2.25 or higher.

The accounting program is designed to prepare accountants for the world of work. Students are given the opportunity to gain a wide variety of needed skills. Courses in the program build a rich knowledge of accounting theory and practice on both public and private levels. Students are also introduced and taught to use and interact with contemporary technology. Developing critical thinking and communications skills is also emphasized in the program. Additionally, students are encouraged to sit for certification examinations at the completion of the program.

The business information systems program integrates information technology, people and business. The program provides professional preparation for persons who are interested in coordinating, facilitating and expediting functions of the office in business, industrial and governmental organizations. Focus is on the development of computer operation skills for text processing, human-computer interaction, technical and professional personnel, office environment management, processing of unstructured tasks, and the utilization of small systems. Interpersonal communication and organizational understanding are important skills that are developed. Career options are available in database administration, telecommunications, data communications, and management of business and office information.

The marketing program is designed to provide the student with opportunities to acquire the skills, concepts and knowledge needed to assume responsible positions in marketing. Skills in problem solving, decision making, and applying the principles of economics, psychology and sociology to consumer behavior are developed for future marketing professionals and marketing leaders. Career options are available in selling, purchasing, advertising, promotion, physical distribution, industrial marketing, customer service, marketing research, consumer service and many other specialties.

REQUIREMENTS FOR THE BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

1. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
2. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 27 hours of accounting concentration.
3. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program, and a grade of “C” or above in all business courses.
4. The student must complete the Major Field Achievement Test (MFAT) as a part of course requirements for MGMT 4199

REQUIREMENTS FOR THE BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

1. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
2. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of information systems concentration.
3. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of “C” or above in all business courses.
4. The student must complete the Major Field Achievement Test (MFAT) as a part of a course requirement for MGMT 4199.

REQUIREMENTS FOR A BACHELOR OF SCIENCE DEGREE IN MARKETING

1. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of “C” or above in all business courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of marketing concentration.
4. The student must complete the Major Field Achievement Test (MFT) as a part of course requirements for MGMT 4199.

REQUIREMENTS FOR A BACHELOR OF SCIENCE DEGREE IN LOGISTICS

1. The student must complete a minimum of 124 semester hours with a cumulative grade point average of 2.25 in overall program and a grade of “C” or above in all business courses.
2. The student must have a cumulative grade point average of 2.25 or higher to be admitted to the program.
3. The student must complete 30 hours of business courses beyond Area F requirements plus an additional 30 hours of marketing concentration.
4. The student must complete the Major Field Achievement Test (MFT) as a part of course requirements for MGMT 4199.

## BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **Area** | |  | |  | | **Credit Hrs** | |
| **Core Curriculum** | |  | |  | | **(60 hours)** | |
| AREA A1 | Communication Skills | |  | | 6 | |
| AREA A2 | Quantitative Skills | |  | | 3 | |
| AREA B | Insitutional Options | |  | | 5 | |
| AREA C | Humanities, Fine Arts and Ethics | |  | | 6 | |
| AREA D | Natural Science, Math & Tech | |  | | 10 | |
| AREA E | Social Sciences | |  | | 12 | |
| AREA F | Courses Related to Major | | Prerequisite | | 18 | |
| ACCT 2101 | Principles of Accounting I | | MATH 1111 (3 hrs) | | | |
| ACCT 2102 | Principles of Accounting II | | ACCT 2101 (3 hrs) | | | |
| BISE 2010 | Fundamentals of Computer Applications (3 hrs) | | | |  | |
| BISE 2040 | Communication for Management | | ENGL 1102 (3 hrs) | | | |
| ECON 2105 | Principles of Macroeconomics (3 hrs) | |  | |  | |
| ECON 2106 | Principles of Microeconomics (3 hrs) | |  | |  | |
|  |  | |  | |  | |
| **Above The Core** |  | |  | | **(5 hours)** | |
|  |  | |  | |  | |
| **Area G: Business Majors Required Courses** | | |  | | **(30 hours)** | |
| BUSA 4105 | International Business | | ECON 2105/ECON 2106, MGMT 3105 | | 3 | |
| ECON 3205 | Economics and Business Statistics | | ECON 2105/ECON2106 | | 3 | |
| FINC 3105 | Foundations of Financial Management | | ACCT 2101 | | 3 | |
| MGMT 3105 | Legal Environment of Business | |  | | 3 | |
| MGMT 3106 | Management Science and Operations Mgmt | | ECON 3205 | | 3 | |
| MGMT 4110 | Organizational Behavior | | MGMT 3105 | | 3 | |
| MGMT 4125 | Human Resource Management | | MGMT 3105 | | 3 | |
| MGMT 4205 | Management Information Systems | | BISE 2010 | | 3 | |
| MGMT 4199 | Business Policy | |  | | 3 | |
| MKTG 3120 | Principles of Marketing | | ECON 2106 | | 3 | |
|  |  | |  | |  | |
| **Area H: Accounting Majors Required Courses** | | |  | | **(27 hours)** | |
| ACCT 3101 | Intermediate Accounting I | | ACCT 2102 | | 3 | |
| ACCT 3102 | Intermediate Accounting II | | ACCT 3101, FINC 3105 | | 3 | |
| ACCT 3103 | Intermediate Accounting III | | ACCT 3102 | | 3 | |
| ACCT 4101 | Cost Accounting I | | ACCT 2102 | | 3 | |
| ACCT 4111 | Auditing I | | ACCT 3102 | | 3 | |
| ACCT 4121 | Tax Accounting I | | ACCT 2102 | | 3 | |
| ACCT 4205 | Accounting Information Systems | | ACCT 2102, BISE 2010 | | 3 | |
| BUSA 3100 |  | | Business Internship | | 3 | |
| **Elective \*\*** |  | |  | | **3** | |
| \*\* Approved Foreign Language or at least 2000 level course in any non-business course, including BUSA 4100 (Business Internship II). | | | | | | |
|  |  | |  | |  | |
| **Total required for graduation** | | |  | | **(123 hours)** | |

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN ACCOUNTING

123 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year (Fall)** | |  | **Spring** |  |  |
| ASU 1201 | Found of College Success | 2 | ENGL 1102 | English Composition II | 3 |
| ENGL 1101 | English Composition I | 3 | COMM 1100 | Fund. of Public Speaking | 3 |
| MATH 1111 | Math Modeling or Col Alg. | 3 | HIST 1002 | Intro to the African Diaspora | 2 |
| Area D | Science, Math, Technology | 4 | Area C | Humanities/Fine Arts | 3 |
| Area D | Select One | 3 | Area D | Science, Math, Technology | 4 |
| **Subtotal** |  | **(15 hrs)** | Above Core Option | | 1 |
|  |  |  | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year (Fall)** | |  | **Spring** |  |  |
| Above Core Option | | 1 | Above Core Option | | 1 |
| BISE 2010 | Fund.of Computer Appl. | 3 | Area E Option: Social Science | | 3 |
| Area E Option: | Social Science | 3 | BISE 2040 | Comm. for Management | 3 |
| ACCT 2101 | Principles of Accounting I | 3 | ACCT 2102 | Principles of Accounting II | 3 |
| ECON 2105 | Prin. of Macroeconomics | 3 | ECON 2106 | Principles of Microeconomics | 3 |
| Area C | Humanities/Fine Arts | 3 | POLS 1101 | U. S. & Georgia Gov. or | |
| **Subtotal** |  | **(16 hrs)** | HONR 1161 | Honors U.S. & Georgia Gov. | 3 |
|  |  |  | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Junior Year** | **Fall** |  | **Spring** |  |  |
| MKTG 3120 | Principles of Marketing | 3 | MGMT 4205 | Manag. Info. Systems | **3** |
| FINC 3105 | Found of Fin. Manag. | 3 | ECON 3205 | Economics and Business Statistics | 3 |
| MGMT 3105 | Legal Env. of Business | 3 | MGMT 3106 | Mgmt. Sci. & Oper. Mgmt | **3** |
| ACCT 3101 | Intermediate Accounting I | 3 | MGMT 4125 | Human Resource Manag. | 3 |
| Area E Options: Social Science | | 3 | ACCT 3102 | Intermediate Accounting II | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(15 hrs)** |
|  |  |  |  |  |  |
| **Senior Year (Fall Semester)** | |  | **Spring** |  |  |
| BUSA 3100 | Business Internship I | 3 | MGMT 4110 | Organizational Behavior | 3 |
| ACCT 3103 | Intermediate Acct. III | 3 | ACCT 4111 | Auditing I | **3** |
| BUSA 4105 | International Business | 3 | ACCT 4205 | Accounting Info. Systems | **3** |
| ACCT 4101 | Cost Accounting I | 3 | Area H: Elective Non-Bus. Elect. (See Check sheet for Courses) | | 3 |
| ACCT 4121 | Tax Accounting I | 3 | MGMT 4199 | Business Policy | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(15 hrs)** |

## BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit hours** |
| **Core Curriculum** |  |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Insitutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics |  | 6 |
| AREA D | Natural Science, Math & Tech |  | 10 |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| ACCT 2101 | Principles of Accounting I | MATH 1111 (3 hrs) | |
| ACCT 2102 | Principles of Accounting II | ACCT 2101 (3 hrs) | |
| BISE 2010 | Fundamentals of Computer Applications (3 hrs) | |  |
| BISE 2040 | Communication for Management | ENGL 1102 (3 hrs) | |
| ECON 2105 | Principles of Macroeconomics (3 hrs) |  |  |
| ECON 2106 | Principles of Microeconomics (3 hrs) |  |  |
|  |  |  |  |
| **Above The Core** |  |  | **(5 hours)** |
|  |  |  |  |
| **Area G: Business Majors Required Courses** | |  | **(30 hours)** |
| BUSA 4105 | International Business | ECON 2105/ECON 2106, MGMT 3105 | 3 |
| ECON 3205 | Economics and Business Statistics | ECON 2105/ECON 2106 | 3 |
| FINC 3105 | Foundations of Financial Management | ACCT 2101 | 3 |
| MGMT 3105 | Legal Environment of Business |  | 3 |
| MGMT 3106 | Management Science and Operations Mgmt | ECON 3205 | 3 |
| MGMT 4110 | Organizational Behavior | MGMT 3105 | 3 |
| MGMT 4125 | Human Resource Management | MGMT 3105 | 3 |
| MGMT 4205 | Management Information Systems | BISE 2010 | 3 |
| MGMT 4199 | Business Policy |  | 3 |
| MKTG 3120 | Principles of Marketing | ECON 2106 | 3 |
|  |  |  |  |
| **Area H: Business Information Systems Majors Required Courses** | |  | **(30 hours)** |
| BISE 3090 | Information Systems Framework |  | 3 |
| BISE 3100 | Information Resource Mgmt. | BISE 3090 | 3 |
| BISE 3300 | Human-Computer Interaction |  | 3 |
| BISE 3350 | Telecommunications Management | BISE 2010 | 3 |
| BISE 4206 | Database Mgmt Systems# | BISE 2010 | 3 |
| BISE 4207 | Systems Analysis & Design# | BISE 2010, MGMT 4205 | 3 |
| BISE 4260 | E-Commerce |  | 3 |
| BUSA 3100 | Business Internship I |  | 3 |
| Elective\* | Foreigh Language |  | 3 |
| Elective\*\* |  |  | 3 |
| \* Non Business Elective. | |  |  |
| \*\* Any 3000/4000 level Business course, including BUSA 4100 | |  |  |
|  |  |  |  |
| **Total required for graduation** | |  | **(125 hours)** |

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN BUSINESS INFORMATION SYSTEMS

126 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year (Fall)** | |  | **Spring** |  |  |
| ASU 1201 | Found. of College Success | 2 | ENGL 1102 | English Composition II | 3 |
| ENGL 1101 | English Composition I | 3 | COMM 1100 | Fund. of Public Speaking | 3 |
| MATH 1111 | Math Modeling or Col. Alg. | 3 | HIST 1002 | Intro to the African Diaspora | 2 |
| Area D | Science, Math, Technology | 4 | Area C | Humanities/Fine Arts | 3 |
| Area D | Select One | 3 | Area D | Science, Math, Technology | 4 |
| **Subtotal** |  | **(15 hrs)** | Above Core Option | | 1 |
|  |  |  | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year (Fall)** | |  | **Spring** |  |  |
| Above Core Option | | 1 | Above Core Option | | 1 |
| BISE 2010 | Fund. of Computer Appl. | 3 | Area E Option: Social Science | | 3 |
| Area E Option: | Social Science | 3 | BISE 2040 | Comm. for Management | 3 |
| ACCT 2101 | Principles of Accounting I | 3 | ACCT 2102 | Principles of Accounting II | 3 |
| ECON 2105 | Principles of Macroeconomics | 3 | ECON 2106 | Prin. of Microeconomics | 3 |
| Area C | Humanities/Fine Arts | 3 | POLS 1101 | U. S. & Georgia Gov. or | |
| **Subtotal** | **(16 hrs)** |  | HONR 1161 | Honors U.S. & Ga Gov. | 3 |
|  |  |  | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Junior Year (Fall Semester)** | |  | **Spring** |  |  |
| MKTG 3120 Principles of Marketing | | 3 | MGMT 4205 | Management Information Systems | **3** |
| FINC 3105 Found of Fin. Manag. | | 3 | BUSA 3100 Business Internship I | | 3 |
| MGMT 3105 Legal Env. of Business | | 3 | ECON 3205 Economic and Business Statistics | | 3 |
| BUSA 4105 International Business | | 3 | MGMT 3106 Manag. Sci./Oper. Mgt | | 3 |
| Area E: Options |  | 3 | MGMT 4125 Human Resource Mgt. | | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(15 hrs)** |
|  |  |  |  |  |  |
| **Senior Year (Fall Semester)** | |  | **Spring** |  |  |
| BISE 3100 | Information Resource Management | 3 | BISE 3090 | Information Systems Framework | 3 |
| BISE 3300 | Human Computer Interaction | 3 | MGMT 4110 | Organizational Behavior | 3 |
| BISE 4206 | Database Manag. Syst. | 3 | MGMT 4199 | Business Policy | 3 |
| BISE 3350 | Telecomm. Management | 3 | BISE 4207 | Systems Analysis & Design | 3 |
| Area H: ELECTIVE Non-Bus. Elective (See Check sheet for Courses) | | 3 | Area H: ELECTIVE Bus. Elective (3000/4000 Bus. Course) | | 3 |
|  |  |  | BISE 4260 | E-Commerce | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(18 hrs)** |

## BACHELOR OF SCIENCE DEGREE IN MARKETING

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit hours** |
| **Core Curriculum** |  |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Insitutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics |  | 6 |
| AREA D | Natural Science, Math & Tech |  | 10 |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| ACCT 2101 | Principles of Accounting I | MATH 1111 (3 hrs) | |
| ACCT 2102 | Principles of Accounting II | ACCT 2101 (3 hrs) | |
| BISE 2010 | Fundamentals of Computer Applications(3 hrs) |  |  |
| BISE 2040 | Communication for Management | ENGL 1102 (3 hrs) | |
| ECON 2105 | Principles of Macroeconomics (3 hrs) |  |  |
| ECON 2106 | Principles of Microeconomics (3 hrs) |  |  |
|  |  |  |  |
| **Above The Core** |  |  | **(5 hours)** |
|  |  |  |  |
| **Area G: Business Majors Required Courses** | |  | **(30 hours)** |
| BUSA 4105 | International Business | ECON 2105/ECON 2106, MGMT 3105 | 3 |
| ECON 3205 | Economics and Business Statistics | ECON 2105/ECON 2106 | 3 |
| FINC 3105 | Foundations of Financial Management | ACCT 2101 | 3 |
| MGMT 3105 | Legal Environment of Business |  | 3 |
| MGMT 3106 | Management Science and Operations Mgmt | ECON 3205 | 3 |
| MGMT 4110 | Organizational Behavior | MGMT 3105 | 3 |
| MGMT 4125 | Human Resource Management | MGMT 3105 | 3 |
| MGMT 4205 | Management Information Systems | BISE 2010 | 3 |
| **MGMT 4199** | **Business Policy** |  | **3** |
| MKTG 3120 | Principles of Marketing | ECON 2106 | 3 |
|  |  |  |  |
| **Area H: Marketing Major Required Courses** | |  | **(27 hours)** |
| MKTG 3130 | Consumer Behavior | MKTG 3120 | 3 |
| MKTG 3132 | Fundamentals of Selling | | 3 |
| MKTG 3134 | Marketing Research | MKTG 3120 | 3 |
| **MKTG 3136** | **Promotion and Advertising** | **MKTG 3120** | **3** |
| MKTG 4140 | Retail Management | MKTG 3120 | 3 |
| MKTG 4170 | Marketing Management | MKTG 3120 | 3 |
| MKTG 4180 | Marketing Information Systems | MKTG 3120 | 3 |
| BUSA 3100 | Business Internship I |  | 3 |
| Electives\* |  |  | 3 |
| \*Any 3000/4000 level business courses, including BUSA 4100. | |  |  |
| \*\*Approved foreign language or at least 2000 level course in any non-business course, including Computer Science. | | | |
|  |  |  |  |
| **Total required for graduation** | |  | **(123 hours)** |

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN MARKETING

123 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year (Fall)** | |  | **Spring** |  |  |
| ASU 1201 | Found. of College Success | 2 | ENGL 1102 | English Composition II | 3 |
| ENGL 1101 | English Composition I | 3 | COMM 1100 | Fund. of Public Speaking | 3 |
| MATH 1111 | Math Modeling or Col. Alg. | 3 | HIST 1002 | Intro to the African Diasp. | 2 |
| Area D | Science, Math, Technology | 4 | Area C | Humanities/Fine Arts | 3 |
| Area D | Select One | 3 | Area D | Science, Math, Technology | 4 |
| **Subtotal** |  | **(15 hrs)** | Above Core Option | | 1 |
|  |  |  | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year (Fall)** | |  | **Spring** |  |  |
| Above Core Option | | 1 | Above Core Option | | 1 |
| BISE 2010 | Fund of Computer Appl. | 3 | BISE 2040 | **Comm. for Management** | **3** |
| Area E Option: | Social Science | 3 | ACCT 2102 | Principles of Accounting | 3 |
| ACCT 2101 | Principles of Accounting I | 3 | ECON 2106 | Principles of Microeconomics | 3 |
| ECON 2105 | Principles of Macroeconomics | 3 | POLS 1101 | US & Georgia Gov. | 3 |
| ENGL 2111 | World Literature | 3 | Area E | Social Science | 3 |
| **Subtotal** |  | **(16 hrs)** | **Subtotal** |  | **(16 hrs)** |
|  |  |  |  |  |  |
| **Junior Year (Fall Semester)** | |  | **Spring** |  |  |
| MKTG 3120 | Principles of Marketing | 3 | MGMT 4205 | Manag. Info. Sys. | 3 |
| FINC 3105 | Found of Fin. Manag. | 3 | MKTG 3130 | Consumer Behavior | 3 |
| MGMT 3105 | Legal Env. of Business | 3 | ECON 3205 | Eco. and Busi. Statistics | 3 |
| Area E Options: Social Science | | 3 | MGMT 3106 | Manag. Sci./Oper. Mgt | 3 |
| BUSA 4105 | International Business | 3 | MGMT 4110 | Organizational Behavior | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(15 hrs)** |
|  |  |  |  |  |  |
| **Senior Year (Fall Semester)** | |  | **Spring** |  |  |
| MKTG 3134 | Marketing Research | 3 | BUSA 3100 | Business Internship I | 3 |
| MKTG 3136 | Promotion and Advertising | 3 | MKTG 3132 Fund. of Selling | | 3 |
| MKTG 4125 | Marketing Management | 3 | MKTG 4140 | Retail Management | 3 |
| MGMT 4125 | Human Resource Management | 3 | MGMT 4199 | Business Policy | 3 |
| Area H: | Elective Non-Bus. Elect. | 3 | MKTG 4180 | Marketing Info. Sys. | 3 |
| **Subtotal** |  | **(15 hrs)** | **Subtotal** |  | **(15 hrs)** |

## BACHELOR OF SCIENCE DEGREE IN SUPPLY CHAIN AND LOGISTICS MANAGEMENT

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** |  |  | **Credit hrs** |
| **Core Curriculum** |  |  | **(60 hours)** |
| AREA A1 | Communication Skills |  | 6 |
| AREA A2 | Quantitative Skills |  | 3 |
| AREA B | Insitutional Options |  | 5 |
| AREA C | Humanities, Fine Arts and Ethics |  | 6 |
| AREA D | Natural Science, Math & Tech |  | 10t |
| AREA E | Social Sciences |  | 12 |
| AREA F | Courses Related to Major | Prerequisite | 18 |
| ACCT 2101 | Principles of Accounting I | MATH 1111 (3 hrs) | |
| ACCT 2102 | Principles of Accounting II | ACCT 2101 (3 hrs) | |
| BISE 2010 | Fundamentals of Computer Applications (3 hrs) | |  |
| BISE 2040 | Communication for Management | ENGL 1102 (3 hrs) | |
| ECON 2105 | Principles of Macroeconomics (3 hrs) |  |  |
| ECON 2106 | Principles of Microeconomics (3 hrs) |  |  |
|  |  |  |  |
| **Above The Core** |  |  | **(5 hours)** |
|  |  |  |  |
| **Area G - Business Majors Required Courses** | |  | **(30 hours)** |
| BUSA 4105 | International Business | ECON 2105/ECON 2106, MGMT 3105 | 3 |
| ECON 3205 | Economics and Business Statistics | ECON 2105/ECON 2106 | 3 |
| FINC 3105 | Foundations of Financial Management | ACCT 2101 | 3 |
| MGMT 3105 | Legal Environment of Business |  | 3 |
| MGMT 3106 | Management Science and Operations Mgmt | ECON 3205 | 3 |
| MGMT 4110 | Organizational Behavior | MGMT 3105 | 3 |
| MGMT 4125 | Human Resource Management | MGMT 3105 | 3 |
| MGMT 4205 | Management Information Systems | BISE 2010 | 3 |
| MGMT 4199 | Business Policy | Senior Standing | 3 |
| MKTG 3120 | Principles of Marketing | ECON 2106 | 3 |
|  |  |  |  |
| **Area H - Logistics Management Majors Required Courses** | |  | **(27 hours)** |
| LOGM 3220 | Contemporary Logistics | ECON 3205 | 3 |
| LOGM 3230 | Logistics Security | MGMT 3105 | 3 |
| LOGM 4210 | Transportation Management | ECON 3205 | 3 |
| LOGM 4220 | Supply Chain Management | Senior Standing | 3 |
| LOGM 4225 | Warehousing | LOGM 3220 | 3 |
| LOGM 4230 | Logistics Information Systems | BISE 2010; MKTG 3120 | 3 |
| LOGM 4270 | Global Logistics | Senior Standing | 3 |
| BUSA 3100 | Business Internship I |  | 3 |
| BUSA 4100 | Business Internship II |  | 3 |
|  |  |  |  |
| **Total required for graduation** | |  | **(123 hours)** |

## PROGRAM OF STUDY FOR THE BACHELOR OF SCIENCE DEGREE IN SUPPLY CHAIN AND LOGISTICS MANAGEMENT

123 Semester Hours

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Freshman Year (Fall Semester)** | |  | **Spring** |  |  |
| ASU 1201 | Found. of College Success | 2 | ENGL 1102 | English Composition II | 3 |
| ENGL 1101 | English Composition I | 3 | COMM 1100 | Fund. of Public Speaking | 3 |
| MATH 1111 | Math Modeling or Col. Alg. | 3 | Area C | Humanities/Fine Arts | 3 |
| Area D | Science, Math, Technology | 4 | Area D | Science, Math, Technology | 4 |
| Area E | Option | 3 | MATH 1201 | Survey of Calculus | 3 |
| **Subtotal** | | **(15 hrs)** | **Subtotal** | | **(16 hrs)** |
|  |  |  |  |  |  |
| **Sophomore Year (Fall Semester)** | |  | **Spring** |  |  |
| Above Core Option | | 1 | Above Core Option | | 1 |
| ACCT 2101 | Principle.of Accounting I | 3 | HIST 1002 | Intro. To African Diaspora | 2 |
| ECON 2105 | Principle.of Macroeconomics | 3 | POLD 1101 | U.S. & Georgia Gov. | 3 |
| BISE 2010 | Fund. of Computer Appl. | 3 | ACCT 2102 | Principles of Accounting II | 3 |
| ENGL 2111 | World Literature | 3 | Area E Options Social Science | | 3 |
| Area E | Social Science | 3 | ECON 2106 | Principles of Microeconomics | 3 |
| **Subtotal** |  | **(16 hrs)** | **Subtotal** | | **(15 hrs)** |
|  |  |  |  |  |  |
| **Junior Year (Fall Semester)** | |  | **Spring** |  |  |
| **ECON 3205** | Economics and Business Statistics | 3 | BISE 2040 | Comm. for Management | 3 |
| Above Core Option | | 1 | MKTG 3120 | Principles of Marketing | 3 |
| MGMT 3105 | Legal Env. of Business | 3 | FINC 3205 | Found. of Fin. Manag. | 3 |
| LOGM 3220 | Contemporary Logistics | 3 | MGMT 3106 | Mgmt. Sci. and Oper. Mgmt. | 3 |
| LOGM 3230 | Logistics Security | 3 | BUSA 3100 | Business Internship I \* | 3 |
| MGMT 4205 | Manag. Info. Sys. | 3 | **Subtotal** | | **(15 hrs)** |
| **Subtotal** | | **(16 hrs)** |  |  |  |
|  |  |  |  |  |  |
| **Senior Year (Fall Semester)** | |  | **Spring** |  |  |
| MGMT4110 | Organizational Behavior | 3 | BUSA 4105 | International Business | 3 |
| LOGM 4210 | Transportation Management | 3 | LOGM 4220 | Supply Chain Management | 3 |
| LOGM 4225 | Warehousing | 3 | LOGM 4230 | Logistics Information Systems | 3 |
| BUSA 4100 | Business Internship II\*\* | 3 | LOGM 4270 | Global Logistics | 3 |
| MGMT 4205 | Manag. Info. Sys. | 3 | MGMT 4125 | Human Resource Management | 3 |
| **Subtotal** | | **(15 hrs)** | **Subtotal** | | **(15 hrs)** |

